

DRY GOODS, &amp;C.

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Open Daily Until 6 P. M.  
CLOSED ALL DAY SATURDAY  
Until Further Notice.

# HEARN

West Fourteenth Street.

## Our August Sale of Blankets and Housekeeping Goods

starts to-morrow with nearly  
2,000 cases SHEETS, PILLOW CASES, MUSLINS,  
COMFORTABLES and SPREADS,  
and thousands of pairs of BLANKETS,  
WHICH WE OFFER IN MANY INSTANCES  
BELOW PRESENT WHOLESALE VALUES.

Bought months ago in preparation for this sale, long before extraordinary price advances, we could make a large profit by holding for Fall, because it won't be a question alone then of prices (which will probably be high enough), but of getting the merchandise. However, we'll not wait for profits, but sell now at prices that will keep this August Sale in your memory for many a day.

### Here Are Some of the Muslin Bargains

**BLEACHED MUSLINS**  
yard wide—splendid quality—  
absolutely free of dressing—  
As this is less than case price, to prevent  
the trade buying up—limit 20 yards.  
NO MAIL ORDERS.

**STRONG MUSLIN SHEETS**  
Pure white bleached—good wide hems—  
neatly stitched—  
29 cents for 64x90.....value .37  
34 cents for 64x90.....value .44  
39 cents for 72x90.....value .49  
44 cents for 81x90.....value .55  
49 cents for 90x90.....value .63

**PILLOW CASES**  
Same grade and finish—  
9 1/2 cents for 42x36.....value .14  
10 1/2 cents for 45x36.....value .15  
11 1/2 cents for 48x36.....value .16  
12 1/2 cents for 51x36.....value .17  
Be thrifty—lay in a supply—You'll realize  
the saving when Autumn prices confront you.

### White Goods

for Underwear and Babies' Clothes will be  
offered during this August Sale phenomena-  
lly low, together with Summer Novelty  
Fabrics, at clearance prices.

**YARD WIDE CAMBRICS**  
Bleached and finished by the Lonsdale  
Company—an excellent grade and better  
than many sell at nine cents—  
Our August Sale price—  
Limit 20 yards—No Mail Orders.

**GENUINE LONSDALE CAMBRICS**  
Yard wide—elsewhere 12 1/2 cents—  
at present market value 11 1/2 cents—  
margin price—Nevertheless, WE say—  
Limit 10 yards—No Mail Orders.

**LONG CLOTHS—36 inch**  
Fine, soft finish for all kinds of wear—  
12 yard piece—68 cent quality—  
Ask for "Long Cloth" August Sale—  
Limit 2 pieces—No Mail Orders.

## We Start the Sale with 15,000 pair Blankets

from the Best Mills—East and West,  
in variety exceeding any offered in any of our former great sales.

**HEAVY WESTERN WOOLBLANKETS**  
Also All Wool California—  
Ten quarter—2 inch silk binding—  
Five dollars will be cheap for these Blank-  
ets when advanced prices go into effect.

**SELECTED CALIFORNIA BLANKETS**  
Two kinds—all wool with light cotton carding,  
which prevents shrinkage, and which many house-  
keepers prefer—  
10 1/2—variety of pretty  
colored borders—value \$5.50..... 3.98

**FINE DOUBLE BED BLANKETS**  
Full size—California Wool—  
Four ft. is low for the size  
and quality—our special price..... 2.98

**OUR "SURPRISE" BLANKETS**  
Warranted all wool—made by one  
of Ohio's best mills—  
11 1/2—full 72x94 inches (not 68x90,  
which are often ticketed 11 1/2),  
cannot be matched under \$7.00..... 4.49

**OUR "NEWPORT" BLANKET**  
Soft, close fleece—light cotton  
carding—delicate borders—four inch  
Taffeta silk binding—  
11 1/2—value \$10.00..... 5.98  
12 1/2—value \$12.00..... 6.98  
Handsome enough for the smartest cottage  
at America's smartest watering place.

**HIGH GRADE ALL WOOL BLANKETS**  
"All Wool" warp and wool—  
full 11 1/2—value \$9.50..... 5.98  
All Wool Blankets are scarce and mills don't  
care to accept orders, because they cannot  
promise to fill them, even at advanced prices.  
Judge from that whether it will pay to buy now.

You remember what you  
could buy coal for in August last  
year—could you buy at the same  
price in October?  
Just so are the probabilities in  
WOOLLENS and COTTONS.

## 24 cent Batiste Suisse . . . 10 cents

Another of those sparkling values that keep us busy, ever busy  
during these Summer days.

THIS IS THE ASSORTMENT:—

TAN with emb'd pink, navy, cardinal, black or green dots;  
ROSE and CADET BLUE with woven black dots;  
WHITE with woven blue, helio, pink and black dots;  
WHITE with woven black rings, sprays or dots.

### Ladies' Summer Dresses of All Kinds At Greatly Lowered Prices.

Wool. Now  
Pongee Silk.....\$14.98 9.98  
Taffeta Silk.....\$15.08 9.98  
Foulard Silk.....\$14.98 9.98  
Finer Silk Suits to \$23.98; were \$29.98.

Rich Costumes for dressy wear—  
Grounds, Silk Net, Voile, Canvas, Etamine,  
Silk Striped Mull, etc.—white and colors—  
beautifully made—all over silk drop skirts—  
Wool. Now  
\$29.98 to \$119.08..... 19.98 to 64.98

### Linen Values

that ought to bring housekeepers here in  
the quickest kind of a hurry.

**TABLE DAMASKS.**  
In a choice assortment of designs, including  
Pond Lily and Lily of the Valley—  
Value. Special.  
70 inch—Satin finish..... .40 .49  
65 inch—extra fine..... .79 .89  
65 inch—satin d'ble Damask..... .98 .79

**HEAVY LINEN NAPKINS**  
German Damask—extra heavy—24 inch—  
value \$2.29 a dozen..... 1.49

**FRINGED LUNCH CLOTHS**  
All Linen—red, blue or white borders—  
6 1/2—usually .79..... .59  
10 1/2—usually .98..... .69  
12 1/2—usually \$1.20..... .79

**LINEN SETS**  
Fine Austrian Satin Damask—spot centre—grape  
leaf border—hemstitched hem—  
Cloth, 64x88—and a dozen 15 inch  
Napkins—value \$5.88..... 3.98  
Fringed 64x88—satin Damask—White, Red  
or Blue borders—Cloth, 64x88—and a dozen  
15 inch Napkins—value \$2.98..... 1.69

### FINE LARGE TOWELS.

Fine Irish Huck—pure linen—plain  
centre, with leaf border all around, or  
Flour de Lis centre and border—  
Hemstitch hem—size 21x41—  
until now 30 cents;..... 24  
August sale price.....  
Limit—One dozen.

### Applique Scarfs & Squares

64 inch scarfs—4 designs—value 75 cents..... 49  
32 inch squares to match, same price.  
64 inch Scarfs—handsome open work  
centre designs—extra fine and strong  
lawn—value .98..... .69  
32 inch squares—same price.

### OUR GREAT "FAMILY" BLANKETS

Extra large 12 1/2—about 50 per cent  
wool—woven especially firm and close  
to stand wear and wash of general  
family use—blue and pink borders—  
Many will want to buy at least Half a  
dozen, but to benefit the greatest number,  
purchaser's limit will be three pair.

### FINEST AUSTRALIAN WOOL BLANKETS

White and fancy tints—warm  
enough for the Arctic regions, yet  
of that heavy weight that shows  
purity of the wool—  
dimensions are 72x84 to 90x108—  
Prices are—  
11.98—14.98—16.98—18.98—24.98  
Some pairs bound separately with 3 and 4  
inch Taffeta Silk bindings.  
Three to Ten dollars less than  
same grades are elsewhere sold.

### IN COLORED BLANKETS

Values that put in the shade any yet of-  
fered, and that you'll vainly look for again  
a month or two from now.

**LIGHT GRAY MIXED—selected Wool—**  
for three-quarter beds—value \$3.00..... 1.98  
for double beds—extra heavy—value \$4.00..... 2.98

**ALL WOOL SCARLET—**  
10 1/2—value \$5.50..... 3.98  
11 1/2—value \$6.50..... 4.98  
Aside from their serviceability for children's  
and servants' beds, many value them for the  
anti-rheumatic properties attributed to them.

**FINE CALIFORNIA WOOL—**  
Gray and Fawn—two toned borders—  
for 3 beds—value \$5.50..... 3.98  
for double beds—value \$7.50..... 4.98

**ALL WOOL PLAIN BLANKETS**  
Light Blue and Pink, and delicate Fawn—  
white taffeta binding—beauties for Bath  
and Lounging Gowns—as well as Bed  
Coverings—full size—solid pure  
wool—August sale price..... 3.98

We could not duplicate them at present  
prices of wool to sell for less than six dollars  
at least.

### Ladies' Summer Skirts.

Extra size Cheviot Walking Skirts—  
Summer weight—hip trim or box  
pleat flare—value \$7.98..... 5.98  
Walking Skirts of Cheviot and Mannish  
Sailings—joke effect—habit or in-  
verted pleat—strictly tailor made—  
value \$6.98..... 4.98

**Ladies' Cravenette Coats,**  
with and without capes, also pleated  
back with belt—value \$18.98..... 15.98

**Black Taffeta Silk Cloaks,**  
collared, with double cape—  
full skirt—value \$24.98..... 16.98

Many Special  
Values Are  
On Sale That  
Are Not  
Represented  
In This  
Advertisement.

# Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.  
B'way at 6th av., 34th to 35th st.

Our Depositors'  
Account Department  
Allows 4% Interest  
and Spares You  
the Trouble of  
Having Goods Sent  
C. O. D.

## High-Grade Leather Goods—A Matchless Sale

This great purchase, from one of the foremost manufacturers, includes:—

Combination Pocket Books and Card Cases, Hand Bags, Automobile Bags, Despatch Bags, Chatelaine Bags and scores of Practical Leather Sundries.

Actual Retail Value.....Nine Thousand Dollars  
Marked to Sell at.....Six Thousand Dollars

## Combination Pocket Books and Card Cases.

Real Seal, Morocco, Alligator, Walrus and Lizard—black, brown, tan and gray.

Some are plain, others decorated with handsome and heavy sterling silver corners.

\$1.00 to \$1.25 qualities at 42¢

\$2.25 to \$3.50 qualities at \$1.24

\$3.50 to \$5.00 qualities at \$2.24

## Wrist Bags.

Real Seal, Walrus, Morocco, Lizard, Plain and Horn-back Alligator, in black, brown, tan and gray; nickel, silvered, gilt, gun-metal and copper frames; acorn, dragon and richly-jewelled clasps, with or without inside frame pockets; many are fitted with purse, card-case and bottle to match.

\$1.00 to \$1.25 qualities at 42¢

\$1.25 to \$1.75 qualities at 74¢

\$1.75 to \$2.50 qualities at \$1.14

\$2.75 to \$3.50 qualities at \$2.24

\$3.50 to \$4.50 qualities at \$2.49

\$4.50 to \$5.00 qualities at \$3.24

## Automobile and Despatch Bags.

Saffian and Walrus, black, brown, tan, gray, red, blue and green, gilt and covered frames, leather and chain handles, plain or fitted with card case, purse and vinaigrette.

\$1.25 to \$1.75 qualities at 74¢

\$4.50 to \$5.00 qualities at \$3.24

## Chatelaine Bags.

\$1.49 for \$3.00 Chatelaine Bags, real seal and walrus, black, tan and gray, some with inside frame pockets, lined with suede.

The foregoing merely hints at the vast collection. Nearly ten thousand pieces in the lot.

\$2.24 for \$4.00 Chatelaine Bags, real seal, walrus and alligator, black, brown, tan and gray, plain and fancy oxidized frames.

## 50c. Crepe Albatross at 29c.

high-bred wool. Nothing more appropriate for tea gowns, wrappers, matinees, peignoirs, kimonos and waists. Pure-dyed staple and fancy colors, including black and cream, 38 inches wide, worth 50c.; our price 29c.

## 50c. Canvas Voile at 39c.

tolerate the rubbishy, cottony kind. So far as appearance is concerned, these, when made up, can scarcely be distinguished from the dollar grade. Black, cream, royal, navy, reseda and all the other desirable shades, worth 50c.; our price 39c.

## 65c. All-wool Tweeds at 49c.

Charming gray, cadet, navy, tan and reseda mixtures, accentuated by neat, far-apart line-stripes in gently contrasting colors, 42 inches wide, worth 65c. a yard; our price 49c.

## 75c. Black Etamine at 49c.

edly stylish—no material is more so. This particular line—clean wool, faultlessly dyed—was a fortunate purchase and represents unusual value, 46 inches wide, worth 75c. a yard; our price 49c.

Clingy Albatross with a faint suggestion of wrinkly crepe crinkle in the finish of the weave. Every thread fine, soft,

Crisp, wiry Canvas Voile—a fine, free, firm stuff that has won its Fashion spurs by means of sheer merit. All-wool, of course. We do not

Sturdy, All-wool Light-weight Tweeds for tailored gowns and separate skirts. Ideal for all sorts of outing clothes.

All-wool Black Etamine. This fabric should fill every need that takes a thin black dress into account. Stylish? Undoubtedly. This particular line—clean wool, faultlessly dyed—was a fortunate purchase and represents unusual value, 46 inches wide, worth 75c. a yard; our price 49c.

## On Monday, August 10th, We'll Start a Sale of Furniture That Will Eclipse All Other Efforts at Value Giving.

Have been planning and working for months—our efforts will culminate in a week. In the meantime we are sacrificing much of our present stock in order to secure space for the new. Buy now—or wait. In either case you may fare profitably.

### Walking Suits.

mixtures, long-coat blouse effect, trimmed with straps and buttons, lined with taffeta; gored flare skirts, \$28.96.

\$21.96 for Tailored Suits, made of stylish all-wool blue and black cheviot mixtures, single-breasted fitted long coat, notched collar, side pockets, lined with taffeta; gored flare skirt.

\$16.74 for \$25.00 Walking Suits, made of black, gray, blue and tan Sicilian cloth, natty taffeta-trimmed and lined blouse, with square collar; side plaited unlined skirts, with or without yoke.

24 Fl.

### Two Silk Specials.

Soft-finished Polka-dotted Pongee, an ideal weave for shirt-waist suits; ten styles of black-and-white and navy-and-white dots—singly, clustered, spaced, irregular, graduated and nail-head effects; sold by others at 50c. a yard; our price 29¢

59¢ for 85c. Black Taffeta Silk, a heavy, durable, rich quality; every yard guaranteed to wear satisfactorily; 26 inches wide.

### Shirt-Waist Suits.

\$6.49 for \$10.00 Shirt-Waist Suits, made of white lawn, trimmed with embroidery, embroidered white linen and tucked white pique.

\$9.49 for \$14.00 Shirt-Waist Suits, made of dotted and figured foulard silks, tucked; gored and flounced skirts.

For Freckled Folk.

1st Fl., rear.  
Kingsbery's Freckle Remover is efficacious. A small boy is here to prove it. One side of his face is densely freckled. The other side, having had the Remover applied, is free and fair.

Competent instructors will show you how to secure best and quickest results. Single, double and triple strength.

49c., 74c., 98c.

## Standard Granulated Sugar—8th Fl.

25 lbs., put up in cotton bags, for.....\$1.18  
100 lbs., put up in double burlap bags.....\$4.68

## Bridal Veil Flour—Lily White.

79c. for 24 1/2 lb. bag.  
\$3.32 for half barrel.  
\$6.04 for whole barrel.

## "Invincible" White Wheat Pastry Flour.

This Flour is used and approved by the most particular pastry and cake makers. We have become personally familiar with its goodness through our own home-made cakes.

34c. for 10-pound bag.  
79c. for 24 1/2-pound bag.  
\$6.04 for whole barrel.

## Lemon—Pure Flavoring Extracts—Vanilla

Bottle containing two ounces, 13c.  
Bottle containing quarter pint, 24c.  
Bottle containing half pint, 44c.  
Bottle containing one pint, 79c.

## Red Star Baking Powder.

Guaranteed absolutely pure and equal in every way to the widely advertised high-priced brands:—

15c. for half-pound cans.  
One-pound cans, 29c.  
Five-pound Cans \$1.29 for.....

## Schepp's Shredded Cocoanut:

Quarter-pound package, 7c.; dozen, 78c.  
Half-pound package, 12c.; dozen, \$1.33.  
One-pound package, 22c.; dozen, \$2.46.

## Laundry Supplies Usually Require Attention in Midsummer.

Red Star Laundry Soap; box containing 60 large cakes, \$2.94; 30 large cakes, \$1.49.  
Red Star Borax Soap, box containing 60 large cakes, \$2.84.

Red Star Washing Powder, four-pound packages, 15c.; dozen packages, \$1.69.  
White Borax Soap, box containing 60 large cakes, \$3.24.